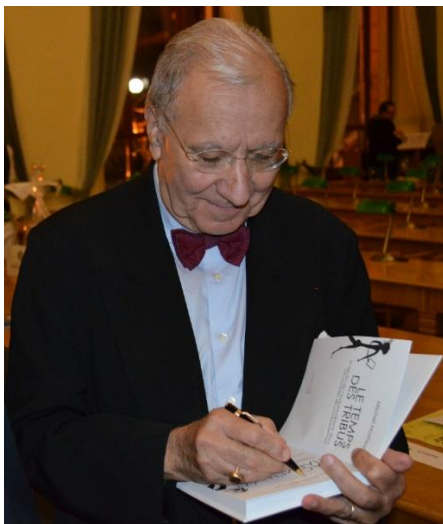


Greetings on the occasion of Gilbert Durand's centenary of the birth



Dear friends and colleagues – participants of the XII theoretical and methodological seminar / IX competition of young scientists of the Ukrainian school of archetypes, united by a common theme: “Imaginary, archetypes and public administration”!

On behalf of the organizers of the joint Franco-Ukrainian symposium “Imaginary and everyday life: theoretical approaches to the works of Gilbert Durand”, we are sincerely happy to welcome leading scientists and beginners, representatives of the science of public administration and related social and human sciences!

It is a great honour for us, representatives of joint Franco-Ukrainian scientific platform, to celebrate the fifth anniversary of our cooperation by holding a powerful Franco-Ukrainian scientific forum organized by the Center for the Study of Modernity and Everyday Life (Paris) and European Imaginary Notebooks journal founded by Gilbert Durand and Michel Maffesoli, Sociology Laboratory LERSEM-IRSA of Paul-Valéry University of Montpellier 3 and Ukrainian School of Archetypes of the National Academy for Public Administration under the President of Ukraine, All-Ukrainian Assembly of Doctors of Sciences in Public Administration and Institute of Political and Social Psychology of the National Academy of Pedagogical Sciences of Ukraine, Ukrainian Technological Academy and Ukrainian Association for Promotion of Social Innovation, as well as the initiator of future (2022) annual events of the USA – Khortytsia National Training and Rehabilitation Academy.

It is pleasant to see among the authors of the current scientific collection our regular participants, whose works strengthen the foundation of the national scientific school of archetypes and at the same time serve as a guide to the young change of proponents of fruitful and trendy ideas of the analytical psychology founder Carl Jung and his European follower Gilbert Durand, who would celebrate his 100th anniversary on May 1, 2021!

We hope that the French forum based on the works of Gilbert Durand, particularly on his basic work *The Anthropological Structures of the Imaginary* (1960), will become an

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inextinguishable torch for future generations. After all, it is becoming increasingly clear that no one has more legitimacy to “speak according to the law” of any order (legal, social, moral or political) than to recognize human and state duty inherited from our ancestors. The duty that does not come from an idea guaranteed a priori by a philosopher or politician. However, the duty is an expression of the natural order, a kind of “spontaneous secretion of instinctive society”. Gilbert Durand called this the “dynamic dimension” of myth in its archetypal roots. His book reminds us that being together is, first of all, an agreement of will or, as we now say, an expression of a sense of belonging. In other words, this instinctive duty arises from real life. Therefore, the *Anthropological Structures of the Imaginary's main lesson* is to remind us that the real is possible only through the unreal. This unreal is the sum of fantasies, dreams, myths and symbols that, on the one hand, are a product of social life and, on the other hand, structure and strengthen it as such. It is the invisible power of imagination, which was reinforced by the masterful work of Gilbert Durand.

So, we wish all of us, as Zygmunt Bauman would say, the fluidity of thought, freedom of spirit and conscience, which are based on the principles of scientific honour, humanist and human-dimensional progress of our aspirations!

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