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## ABSTRACTS

**Byilopolskiy N. G.** *Internal backlogs for rescue of Ukraine.* — P. 3.

The paper considers the problems of Ukraine's way out of socio-economic crisis. Main ways out of crisis are to search for internal reserves for saving the country, instead of borrowing foreign loans. Ukraine has real potentialities to overcome the crisis without the assistance from the West.

Keywords: internal reserves of the country, way out of crisis, saving the economy, refusal from foreign loans.

**Belentsov V. N.** *Crisis region of Ukraine: the socio-economic and political aspect.* — P. 7.

Revealed that the most developed are the south-east regions of Ukraine. They have comparatively high level of profitability and rational branch-wise structure. At their expense is regulated profitability of other regions with disproportionate branch-wise structure. Proved that the basis for that regional economies is oligarchic system property, which is directly related to overly centralized state power. Together with the conflicts between the oligarchs who define the political structure of the country, this has led to socio-economic and political crisis in Ukraine and its regions.

Keywords: Ukraine, region, crisis, social-economic development, economic proportions, income per capital, branch structure, inflation, investments, population, mercenary workmans, property, oligarchy, state power.

**Blagodarniy A. I., Korshikova I. A., Pluzhnikova E. A.** *Identifying differences in features of regional economic development.* — P. 11.

This article contains an analysis of the actual population distribution by region and state numbers for each region during the study period.

Defined quantitative change in each region in 2011 compared to 2007, as well as population change due to natural increase and migration flows. The analysis of the quality status of the population: the number of employees in economic activity and the unemployed. Quantitative characteristics of these indicators.

Keywords: present population, regional differences, differentiation, inequality, disparities, instability, population, natural increase, migration inflow.

**Vdovenko Yu. V.** *Tools and basic statistical indicators of innovation enterprises.* — P. 15.

The article describes the tools and basic statistical indicators of innovation enterprises. Lacks information and analytical support statistical analysis of innovation in enterprises. Provided recommendations to improve the statistical record of innovation enterprises.

Keywords: information, innovation statistics, innovation, statistical observation.

**Golovinov O. M., Golovinov M. I.** *Theoretical bases and practical aspects of development of social partnership in Ukraine.* — P. 18.

The article analyzes the activity of the Institute of social partnership in Ukraine, the basic elements of the mechanism of social dialogue, the problems of institutional transformations. Presents a description of the relationship of the main

parties of tripartism, the optimal forms of cooperation partners to form the basis of socio-oriented market economy.

Keywords: state, partnership, social dialogue, social-labor relations, tripartism, bipartism, trade Union, public organization, the employee, the employe.

**Goncharenko M. V.** *The critical analysis of innovation in the law of Ukraine on charitable organizations (economic legal aspect).* — P. 22.

The article is devoted to critical analysis of individual stories contained in the law of Ukrainian «On charitable activities and charitable organization» from the standpoint of comparing them with position early analysis is based on economic — legal approach.

Keywords: analysis/ innovation, law, organization.

**Goncharov V. N., Martynov A. A.** *Formation of adaptive system complementary AIC and related industries Ukraine.* — P. 24.

The preconditions of the formation of adaptive complementary development of agribusiness as a system factor in ensuring a stable economic development of the national economic system. Formed model adaptive control complementary development agribusiness and related sectors of the economy of Ukraine.

Keywords: agriculture, complementarity, adaptability, strategic management, economic development.

**Denisov V. T., Panyushkina L. V., Denisov D. D.** *About productive cooperation with Ukraine in passengers and transport aircraft construction.* — P. 27.

Possibilities of development of the international production cooperation in aircraft construction, obligations of the parties, efficiency of creation of coproductions, the solution of the problems connected with expansion of cargo and passengers transportation in the countries and at world level are considered.

Keywords: international production cooperation, planes, efficiency, world market, program.

**Dulik T., Aleksandryuk T.** *Theoretical approaches to the assessment of the content of the single tax.* — P. 31.

The article carried out scientific and theoretical basis of the content of the single tax and the determining factors of the feasibility of its use in Ukraine subjects of entrepreneurial activity on the basis of the systemic-structural approach.

Keywords: single tax, special tax regimes, the simplified system of taxation, accounting and reporting.

**Zhilinsky L. A., Pechenik A. I.** *The Development strategy of improvement of export level of industrial enterprise products.* — P. 35.

As a result of analysis of world progress of industrial corporations trends there was an offer row of the events sent to bringing the productive and administrative systems over of enterprise to the level of leading machine-building corporations. Realization of offer events is able to provide speed-up evolutionary development of enterprise to the level of organization of world-class.

Keywords: strategy, development, management, sale, charges, system, enterprise, production, productivity.

**Kiryana T. M., Shapoval M. S.** *Social and economic development of Ukraine since independence.* — P. 41.

The article has investigated certain aspects of economic and social development of Ukraine at the current stage. It is shown that in the late 80s of XX century in the former Soviet Union production output was performed in certain industries, concentrated mainly in Ukraine. In the production of many goods Ukraine was a monopoly. The growth of nominal and real GDP, nominal and real wages, the purchasing power of the minimum and average wage relative to the most commonly used food products since independence was investigated. The issue of the time of possible achieving the level of wages in Ukraine to salaries of Russia, Poland, Germany and the United States was considered.

Keywords: nominal and real GDP, nominal and real wages, the purchasing power of the minimum and average wages, inflation and growth rate.

**Kovalyov V.** *Effect of the nature of work on the formation of public relations in Ukraine.* — P. 45.

The methodological going is formed near determination of measure of public relations in Ukraine in accordance with the requirement of basic economic law of society of the socially-managed market relations, and also economic law of payment of labour. Essence of these laws is reasonable, the structural model of forming of economic mechanism of management economy and payment of labour, fundamental principles of construction of economic mechanism are certain according to strategic directions of development of country.

Keywords: content and character of labour, economic laws, economic mechanism, management principles, priorities, salary levels.

**Korinyev V. L.** *Conceptual approach to acceptance administrative decision in the conditions of marketing.* — P. 52.

The effective functioning of any managing subject is not possible clear conception of his management. Exactly the continuous process of cooperation of elements of this process allows to the enterprises actively to develop, competing at the market in the conditions of home market. However, to this pores the problem of functioning of enterprises remains worked not enough out on principles of marketing conception that conducts in present operating conditions.

Keywords: management, decision, marketing, conception, approach.

**Kostin Yu. D., Minkovych O. V.** *Application of the economic-mathematic models for strategic making decisions on the example of energy enterprises.* — P. 56.

In the article the approach for evaluation of strategic positions of energy branch enterprises is proposed with using of integral indicators and cluster analysis. On the basis of regression models the relationship between integral indicators of labor productivity, economic activity and financial status were revealed. For the analysis of strategic positions changes of energy enterprises the discriminant functions were built. The proposed economic-mathematic models allow to improve the quality of strategic making decisions for enterprises of energy branch.

Keywords: energy branch, strategic position, integral indicator, regression model, cluster and discriminant analysis.

**Kotov Ye. V., Lyashenko V. I.** *3D-printing as revolutionary technology of neoindustrial modernisation of economy.* — P. 59.

In the article the conducted analysis of the state of processes of socio-economic modernisation and offer instru-

ments are on their acceleration. A reasonable necessity of development of quality strategies and having a special purpose programs of development of the spatial forming, and also offer mechanisms of cooperation of power, business and expert concord, is at their development and practical realization. The accented attention is on importance of development of small and midsize businesses for the acceleration of processes of modernisation of the socio-economic system of city.

Keywords: estimation, strategy, modernisation, economy, program.

**Krapivina G. A., Bagdasarova D. G.** *Problems of optimization of tourist type activity stuff's motivational and innovative potential.* — P. 70.

This article describes problems of optimization of tourist type activity stuff's motivational and innovative potential, which is a single mechanism that is possible to model at the level of the basic decisions and algorithmic type models.

Keywords: motive, need, motivational potential, innovative potential, potential optimizing mechanism, the tourist type activity.

**Moldovan O.** *Reforming of the Fiscal Support for the Small Business in the Ukraine on the Basis of International Experience.* — P. 73.

International experience of the application of the tax instruments for small business support is considered in the article. There are two main questions are researching. The first is related to the determination of objects of fiscal support, that complicated by the difference of small business types. The second is dedicated to the searching of the most effective tax instruments for realizing of the state aid. The author presents new approach to reform of the tax instruments of small business support in the Ukraine. It have based on the best practice of the development countries. The author has also proposed list of potentially effective tax instruments for the state supporting of small business, which can be used in the Ukraine.

Key words: small business, SME, tax incentives, tax deductions, tax credit, tax allowance.

**Nadruga V.** *Methodological principles of professional risks assessment.* — P. 77.

The paper presents the results of investigation of the methodological principles of professional risks assessment. It is mentioned that the problem of the professional risks assessment is urgent due to the introduction of the new mechanisms of compulsory social insurance against industrial accidents and occupational diseases.

The essence of the professional risks was defined. It is associated with the uncertainty and stochastic characteristics of the object-subject interconnections: the influence of man-caused environment on humans, human's subjective risk perception, safety and health at work, the efficacy of the social insurance and rehabilitation mechanisms.

Based on the analysis, two groups of methods of professional risks assessment are distinguished. They are: direct and indirect methods. Direct methods use statistical information according to the defined risk indices or information regarding caused losses with the probability of their occurrence. Indirect methods use deviation indices of the available controlled conditions from the normative values.

The approaches as to the formalization of risk and its integral indices were distinguished: the individual risk at the point with coordinates (x; y); the maximum level of the in-

dividual risk; the average individual risk; the total risk; the equivalent of the economic losses from the professional risks.

It is mentioned that measures to minimize professional risks can be evaluated in the money equivalent through indirect cost; private capital; insurance; costs and benefits; voluntary payments.

Keywords: professional risks, social risks, assessment, criteria.

**Pavlov K. V., Stepchuk M. A., Pinkus T. M., Gospodynko E. M.** *Tendencies and directions of development of health protection economy in belgorod region.* — P. 82.

The authors highlighted the dynamics of demographic and morbidity of the population of the Belgorod region as a whole and by major age groups, as well as identified trends in the development of socially significant diseases in recent years. In addition, the authors highlighted the main directions of development of health economics at the territorial level, including in health care delivery system, the functioning of the district service region, showed the need for transition of care into three levels and the implementation of pay based on per capita funding on the basis of a partial payment to the fund holder of medical profklakticheskikh-service (MPI) for all expenditures. In this case provides further strengthening and development of preventive health visitor work, training and salaries of health workers of primary care, as well as rational use of nurses.

Keywords: Demographics, socio-important diseases, morbidity, developing primary health care, per capita funding, partial fundholding, prevention and patronage.

**Pidoricheva I. Yu.** *Theories of regional growth and development with an innovative dominant.* — P. 87.

The main theories of regional growth and development with an innovative dominant are defined and systematized, their essence is opened. The various directions of the theories in developing strategies of innovative regional development in Ukraine are offered to use.

Key words: innovations, economy depression, regional development, cluster, growth pole, convergence, model of endogenous growth, innovative system.

**Pozhueva T. O.** *Financial safety — necessary background for the enterprise's existence.* — P. 95.

We are monitoring the most expanded definitions of Financial Safety, and have analyzed the ones' strength and weakness in the thesis. We have monitored some particular studies by the scientists — the economists dealt in the field. The Author has admitted a lack and necessity of a single proved and confirmed approach to the term of «Financial Safety» term. Therefore the «Financial Safety» term has to include sense of the Enterprise's Financial Safety, simultaneously it has to reflect overall Public Financial Safety Environment with the help of equilibrated and qualitative characteristics of systematic set of financial tools, technologies and services, steadiness to the internal and external negative factors (threats), ability of the environment to provide financial interests protection, sufficient volumes of financial resources for all economical subjects and the population. So it's worth to compare other scientist's approaches to avoid misunderstandings concern Safety definition. The terms of Financial Safety Provision is localized. Moreover we have monitored the background of both Enterprise's Financial Safety and Public Financial Safety. We have proved that the Financial Safety Management expects unification of the related sci-

entific theories, concepts, strategies, tactics and adequate financial police execution.

Key words: financial safety, economical safety, financial safety background, financial safety functions, the terms of financial safety provision.

**Pokataeva O. V., Trohimets E. I.** *State regulation of prices for socially-oriented goods and services.* — P. 97.

This article is devoted to the practice of state regulation of prices for socially-oriented goods and services. The theoretical aspects of state regulation of prices for consumer goods and methods of state regulation of prices for socially-oriented products have been considered. The characteristic of retail prices for food products in retail of Zaporizhzhia region, including trade allowances has been given.

Key words: state regulation of prices, socially-oriented products and services, trade turnover, trade allowance, consumer price index.

**Pushak Ya. Ya.** *The essence and directions of the budgetary potential of the region.* — P. 102.

We have generalized the theoretical approaches to define the essence of the concept of «budgetary potential of the region,» presented the author's vision of its interpretation and substantiated its division into separate components. The methodical approach to determining the budget potential of the region has been offered. We have outlined the mechanisms and determined the directions of improving the efficiency of budget potential of the region.

Keywords: budgetary potential, state budget, region, tax, mechanism.

**Sabluk P. T., Kurylo L. I.** *Economic development centers of rural in management of agricultural economics.* — P. 107.

The necessity of creating of economic development centers of rural and coverage of subjects of agricultural production, research and educational institutions in the regional and vertical sections was substantiated. The main tasks, functions of these centers and their impact on decision-making at the regional level were defined. It is noted that the solution proposed creation of centers and activities arising from the need to transfer research results into practice and create conditions to attract potential for the existing regional education, strengthening coordination.

It was shown an example of the organizational structure of the Zhytomyr economic center on the basis of scientific, educational institutions, non-governmental organizations, business entities. It were determined that the regional level is close to most farmers, taking into account the specifics, capabilities and resources, including financial, for introducing of innovations in agricultural production, its modernization.

Keywords: economic development center, research potential, innovative potential, agricultural economics, management, rural areas.

**Semenov A. G., Yusipchuk L. A.** *Features of formation of the capital of the enterprise.* — P. 110.

The essence and the principles of formation of the capital, internal and external sources of creation of own and loan financial capital is considered. Positive and negative sides of own and loan capital are given.

Keywords: feature, essence, capital, positive and negative sides, own and loan capital.

**Sytnik L. S., Bervenova T. N.** *Signs of a crisis and ways of its overcoming in the system of government administration.* — P. 114.

The paper characterizes government administration as a way to implement the state power; signs, forms and methods, structure of the mechanism of government administration; factors of formation of the style of the government-administration activity.

The authors distinguish essential signs of the crisis in the government administration, the sequence of stages of crises emergence and aggravation; types of conflicts on the territorial component, reasons for revolutions, principles of overcoming; the ways of overcoming the crisis in the government administration on the background of the administration reform.

Keywords: crisis, government administration, forms, methods, structure of mechanism, conflicts on territorial component, ways of overcoming.

**Tkachenko A., Filipka Y.** *Modern approach to evaluating the performance of entity.* — P. 117.

The article deals with the notion of efficiency of business. The main indicators of the company. Among them are highlighted: performance of fixed assets (capital productivity, capital intensity, the rate of intensive use of equipment, etc.), performance of working capital (turnover ratio, load factor, turnover duration, etc.), utilization of human resources (productivity, labor intensity of production, capital-labor ratio, etc.), performance of capital investment (payback period of capital investment, the rate of effectiveness of capital investments, etc.) and integrated performance of the company (the rate of profitability, product profitability, etc.). The methods and approaches to the assessment of the entity. Defined and relatively modern international and national approaches in the analysis. Among these approaches are identified and analyzed: Model Dupont, system «Modernsoft», approach chain substitutions, Model SGR, SWOT-analysis system, EVA and so on. The problems of performance evaluation on the basis of the financial statements. Shows the differences between the Ukrainian financial statements, U. S. and supranational statements. The aim of the study was to identify and efficient operation of grouping indicators into a single system. During the set interdependence between specific methods for evaluating the effectiveness of the entity and the criteria indicators. Through comprehensive analysis approaches any company can use these approaches in their practice, based on their specific activities and the purpose of analysis.

Keywords: efficiency, performance efficiently, system performance, approaches to assessment, financial analysis, financial reporting.

**Firsov Ye. A.** *Basic Directions of Perfection the Theory of Cost and Pricing of Commodities.* — P. 120.

Features, advantages, disadvantages and possibilities of further use of the theory of cost of goods are considered. The essence of cost seems in creation of new useful properties of products (directly not created by nature) and in ensuring continuous renewal of production. The main source of cost is the size of socially necessary expenses of the live and substantiated work, and additional — a psychological assessment producers and buyers of value of useful properties of goods in the address sphere in conditions of balance violation between supply and demand.

Keywords: cost, price, commodity, production, demand, suggestion.

**Hadzhinova E. V.** *Theoretical foundations of sustainable development of industrial enterprises.* — P. 124.

The article studies theoretical foundations on management of industrial enterprise sustainable development, a complex of organizational and economic directions of sustainable development is proposed, management of changes and operation of enterprises in the context of a volatile business environment is studied. A classification of types of enterprise development is presented. Problems and prospects of different approaches to the development of industrial enterprise are analyzed.

Keywords: sustainable development, industrial enterprise, management of development.

**Kholod S., Grushevskiy S.** *Competitiveness as a measure of identity development strategies and organizatsionnyh changes.* — P. 128.

The conceptual going is in-process offered near determination of typology of basic parameters of strategy of development of enterprise and strategy of organizational changes in an aggregate on the industrial enterprises of engineer. It is certain that, if each of these strategies is based on monitoring and analysis of primary situation on an enterprise, «as is», prognosis and design of possible scenarios of his development, determines the primary purposes of changes, taking into account present potential, and determines the methods of their achievement, «as must be», then, accordingly, the structure of typology of basic strategies, forecast directions and control system is offered.

Keywords: strategy of development, typology of determinations, monitoring and analysis, prognostication, modeling, potential, management.

**Chebotarov V. A.** *Ensuring of competition positions of agrifood complex of Ukraine in the system of international division of labor.* — P. 131.

On the basis of research of dynamics of export-import streams pre-conditions of forming and realization of competitive edges of domestic agrifood complex are certain at the foreign market on a mid- and long-term prospect.

Keywords: agrifood complex, international division of labor, competitiveness, food products, world prices.

**Chizhevska L. V., Zelenina O. O., Romsnenko S. V.** *Identification of the forms of international payments in the accounting system.* — P. 135.

The essence of the forms of international payments and determined their place in the accounting system.

Keywords: accounting system, accounting items, forms of international payments.

**Gryn'yova V. M., Kolodizev O. M.** *Innovative development of Ukrainian economy as strategic direction of it's increase competitiveness in the world.* — P. 140.

The article was defined the place of Ukraine by the level of competitiveness compared to other countries and analyzed the innovation capability of Ukraine in comparison with other countries. The negative consequences and problems of management of innovation processes in Ukraine were separated.

Keywords: Global Competitiveness Index (GCI), innovation, innovation subindex, financing.

**Kurylyak Ye.** *Evolution of cluster forms of organization production in the USA and EC.* — P. 144.

It is shown that the clustering process has changed from the concentration of enterprises on certain territory to get closer to the resource base and related industries to save on transportation costs to associations of production firms and institutions engaged in research and development. Retrospective analysis indicates that the

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network of strong factors has direct impact. Clusters are mainly regional orientated, and even in such high-tech country like US not all of the States are able to achieve technological leadership in at least one area. The conclusion is made that the evolution of local production systems of cluster type in the European Union occurred in the direction of increasing «critical mass» of clusters, which could influence the competitiveness of individual countries and of EU as a whole. In EU innovations trying to gradually enter dominating status in clusters of all kinds, which leads, ultimately, to changes in the logic and focuses of cluster initiatives. If in the beginning of the thematic block of the cluster was limited to visible objectives, for example, construction or medicine, now we can see that the final goal is to have a prosperous life in the house and healthy ageing. In transatlantic space potential of the cluster systems has found large reserves for the creation of new innovative businesses. They start to be used as platforms for «switching» to other sources of knowledge, the acquisition of new partners and international cooperation.

Keywords: innovation cluster, international cooperation, cluster, human factor, cluster marketing, cluster management, triple helix of clustering, transboundary cooperation.

**Khobta V. M., Lavrik U. V., Kladchenko I. S.** *Forming an integrated approach to evaluation of company's balanced development.* — P. 149.

Systematic approach to a balanced development evaluation, which allows building a model of company's effective

mode of operations, is proposed in this article. Company's hierarchy of objectives that provide its balanced development is supplied. Scientific results permit to mark out local spots of balance's disorder and to make effective recommendations of their elimination.

Key words: company's balanced development, efficiency, dynamic standard.

**Lerner Y. I.** *Formation and use of reserves banks on active operations.* — P. 155.

In the article, using the analysis, data on the methodology of formation and use of reserves banks on active operations. An example of this methodology applied to the conditions AVTOKRAZBANK. Keywords: algorithm, redundancy cash, probability, uncertainty, financial stability.

**Shamayeva N. P.** *Construction of model ARIMA-forming of co-operation of production and sciences in region (on example of Udmurt Republic republic).* — P. 173.

The article presents the ARIMA-model of cooperation of science and industry in the region by the example of re-Udmurt Republic. Built forward curves and the predicted values of the time series of changes in indicators of scientific and proizvodstvennoy cooperation from 2000 to 2011. in the Udmurt Republic.

Key words: scientific-production cooperation functioning dynamic model, statistical forecasting methods, time-series models, autocorrelation functions unit.