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ABSTRACTS

Amosha O.I., Vishnevskiy V.P., Zbarazska L.O. *Conceptions of industrial policy in Ukraine (for medium-term prospects).* – P. 3.

The necessity is grounded to revise conceptions of government industrial policy in Ukraine under system internal and external transformations. Main directions of industrial policy and instruments for its realization are offered.

Belentsov V.M. *Crisis and structural proportions in the development of a macroeconomic system.* – P. 41.

The article offers approaches to finding optimal and crisis proportions in the system of economic property relations which provide stable or unstable development of the macroeconomic system.

Bersutsky A.Ya. *Conceptions of strategy and tactics in management of enterprise's resource potential.* – P. 122.

The author analyzes the approaches to treatment and definition of essence of management. Features and characteristics of the strategy and tactics for enterprises during different time intervals are defined. Production resources are considered as information objects of management.

Boldyr G.M. *Formalization of conditions for expediency of institutional business-associating of industrial enterprises.* – P. 22.

The author analyzes and formalizes partially the internal and external conditions necessary for arising the possibility of efficient institutional business-associating of enterprises.

Dubnytskyi V.I., Ischenko O.A., Timartsev O.Yu. *Development of ecological marketing for solution of problems of an old industrial region.* – P. 182.

Specific character of ecological sustainability of an old industrial region is considered as a factor of life quality. Goals of ecological marketing in a large industrial city have been defined.

Fedulova L.I. *Trends and prospects for development of industry in Ukraine.* – P. 65.

A complex analysis of industry development in Ukraine has been made and its role and place in the real sector of economy has been identified. The trends in the development of industry by branch have been evaluated taking into account scientific and technical potential, technological pattern of production and protection of industrial property.

Guberna G.K. *Economics of lost possibilities.* – P. 202.

The article analyzes the reasons for destruction of national economy of Ukraine aggravated by permanent political crises. Versions of possible prospects are analyzed.

Kendyukhov O.V. *Efficiency of management of the client's capital.* – P. 37.

The system of indices has been offered to evaluate efficiency of management of the client's capital; the indices characterizing capitalization of the relations between customers and the company have been developed; methods for calculation of the cost and profitability of the client's capital have been grounded; the integral index of the client's capital development has been suggested.

Kichurchak .V. *The industry in the system of national security of Ukraine.* – P. 104.

The article investigates general tendencies of industry development in Ukraine since 1990 till the beginning of the XXI century and their influence on realization of national interests. The author has determined basic priorities for supporting an adequate level of security and of national interests protection in Ukrainian industry and has proposed practical recommendations on their realization.

Kordyukova M. A. *Economic justification and provision of norms for government regulation of natural monopolies operation.* – P. 168.

The current legislation on natural monopolies has been justified economically and analyzed taking into account the features of institutional conditions in this sphere; the methods of government regulation in Ukraine have been investigated for the purpose to compare them with theoretical principles of the natural monopoly conception.

Korzh M.V. *Optimal price for industrial goods and its forecasting in the system of price management at an enterprise.* – P. 134.

The article presents a model of price-forming process through the use of Balanced Scorecard system. The mechanism has been developed and offered to set an optimum level of price for industrial goods of mass production.

Kravchenko S.I. Parvina T.G. *Theoretical foundations for formation of the mechanism for managing innovative activities.* – P. 156.

Results of investigations made by the authors come to defining more exactly essence of conception of the mechanism for managing innovative activities and presenting its model. Proceeding from management functions, main elements of the above mechanism have been analyzed and their structure has been characterized.

Kulish E.V., Teluk V.A. *Specific features of branch programs for development of industry.* – P.82.

Based on analysis of conceptions concerning the development of machine-building, ferrous and nonferrous metallurgy presented in government programs on their development and reformation, the

estimation of comprehensive measures is given from view of achieving competitiveness of products and conformity to world standards.

Lyashenko V.I., Lyashenko S.V. *Synergetic effect of marketing diversification strategy under conditions of seasonal character of production.* – P. 114.

An attempt is made to ground efficiency of the use of sources for reception of the synergy effect during inter-branch diversification of industrial enterprises. The existent sources of synergistic effect are analyzed on the basis of experience of domestic companies, and the matrix method of analysis of the use of these sources is offered.

Minkovska M.V., Vinogradova Yu.A. *Aspects of budgeting: advantages and drawbacks, successes and mistakes.* – P. 161.

The article considers the necessity of introducing budgeting at the enterprises. The basic problems concerning realization of the budgeting technique at the Ukrainian enterprises are defined. The general directions for increasing management efficiency have been marked.

Nazyuta L.Yu., Fedosova I.V. *Analysis of dynamics of growth of prices for power sources and its influence on structure of metal manufacture.* – P. 177.

The article illustrates the influence of globalization on price policy in power engineering. The interconnection between technological and energy components in the price for main energy resources has been analyzed. As the basic criterion for estimation, a specific cost per unit of energy of different kinds of fuel is taken. Dynamics of growth of prices for main sources of energy during the last five years has been studied on the example of Mariupl Metallogical Combinat named after Iljich.

Odotyuk I.V. *Structural imbalances and medium-term scenarios of innovations investment in science-intensive transformations in the industry.* – P.147.

The author specifies structural imbalances in the process of innovations investment in the economy of Ukraine. The main economic scenarios of investment support for realizing science-intensive directions of structural transformations in industry for medium-term period have been developed, organizational-economic preconditions and threats to their realization are described.

Rassuzhdai L.M. *Organization and adjustment of energy-coal vertically-integrated companies.* –P. 91.

The article presents a structural-institutional analysis of efficiency of organization and operation of vertically-integrated companies in Ukraine. The proposals have been elaborated to improve management forms, methods and technologies for

raising the level of adjustability of energy-coal vertically-integrated entities of the fuel-and-energy complex.

Redchenko K.I. *Influence of the stakeholders theory on the management accounting.* – P.59.

On the basis of the stakeholders theory the majority of models and tools of the modern strategic management accounting (Balanced Scorecard, Accountability Scorecard, Performance Pyramid) has been created. The given article considers the technique of stakeholders analysis on the example of Accountability Scorecard. Advantages and drawbacks of this model and its role in support of strategic management decisions are revealed.

Tkachenko E.Yu. *On partnership in the social sector.* – P. 198.

The article considers the necessity of interaction of institute's representatives in different spheres of activities in order to increase the efficiency of social programs.

Volkov D.O. *Improvement of the system for indirect taxation in the context of public finances reform in Ukraine.* – P. 28.

The article analyzes theoretical principles and mechanism for indirect taxation, specifies its features, advantages and limitations. Main problems and directions for improvement of indirect taxation in Ukraine are described in the context of reformation of public finances.

Voronkov D.K. *Characteristics of influence of enterprise's changes on its value.* – P. 52.

The essence of enterprise's changes have been analyzed beginning from ancient philosophy till nowadays. The existing methods for changing enterprise which have influence on its value have been investigated. Characteristic features of influence of enterprise's changes on its value have been defined.

Yermakova O.A. *Prospects for creation of a cross-border maritime cluster in the Black Sea region.* – P. 141.

The two-level regional structure of cross-border cooperation has been investigated and the prospects for its application in the Black Sea region have been analyzed. Based on the world experience in creation and functioning of maritime clusters, it is suggested to create a cross-border maritime cluster within the framework of the Euro-region „Black Sea”.

Zayukov I.V. *Safety of labor is a condition for preserving and developing labor potential in Ukraine.* – P. 189.

The article examines the provision of adequate level of occupational labor safety and conditions and offers the directions for increasing

efficiency of safety labor system which provide preservation and development of labor potential in Ukraine.