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Article devoted to the analysis of patterns and trends in the functioning of services in the context of sustainable development. The analysis of the main factors of development services. One of the main results of the transformation of the economy of Ukraine is some progress in the social sphere. At the same time among the most important social problems, the solution of which is on the agenda, took a significant problem of radical improvement of service sectors, including services.

Enormous role in the functioning of the system of economic relations in society plays the service sector. This area of social economy attracts attention of economists, is the object of constant study, theoretical research and practical bases the place and role of employees in the service of social reproduction. These studies are required to develop appropriate socio-economic policies of society in respect of services on a particular segment of social development.

Key words: service, social affairs, human resources, influence, standard of living.

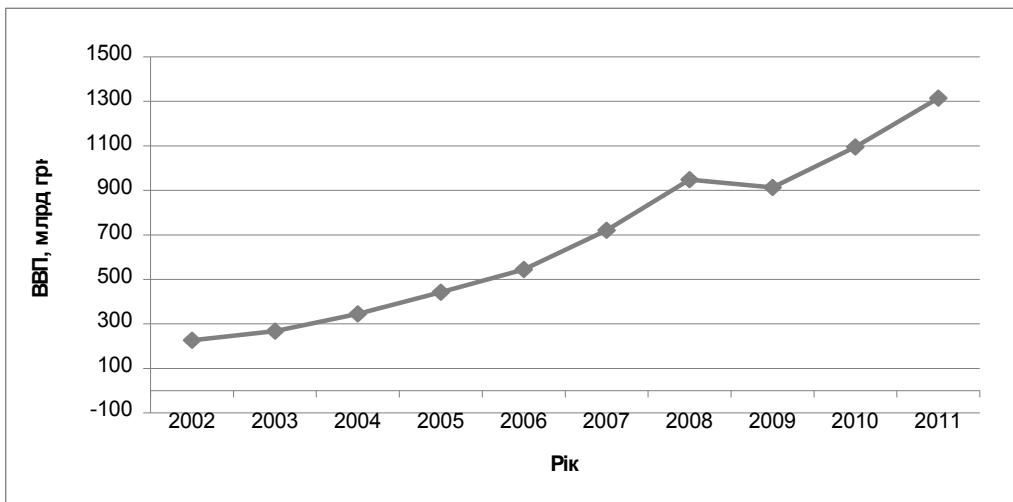
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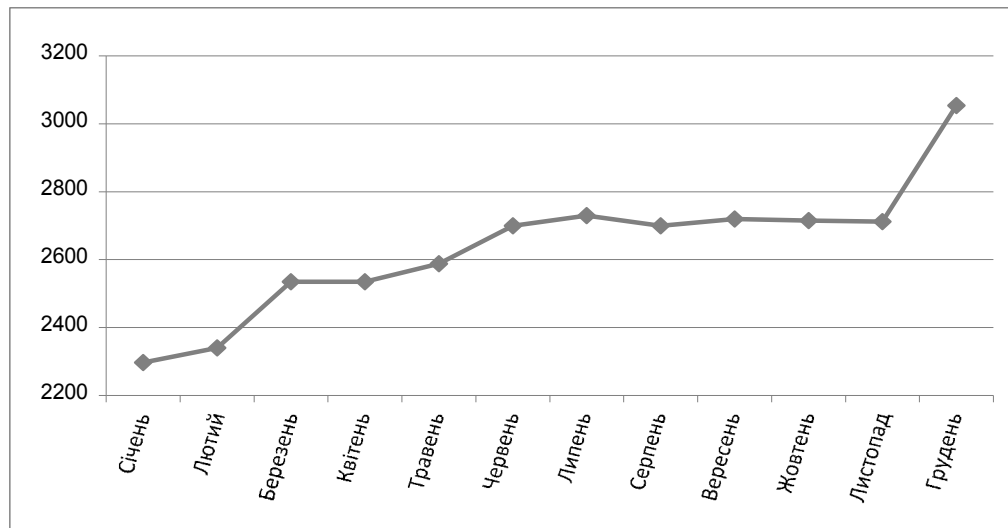
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The article examines international practices in configuring the biosphere reserves networks and proposals for their implementation in Ukraine. It has been considered the process of configuring of ecological networks, their substance and problems.
Obviously, the functions of biosphere reserves are wider than functions of natural protected territories of any other type. They serve in some way as international environmental standards.
Conservation of ecosystem and genetic diversity requires strict protection regime, minimal human intervention in natural processes at a fairly large area. All over the world strictly protected territories, such as reserves, always need harsh protection measures.